

## 2. Greece - personality - cyclades- unique architecture



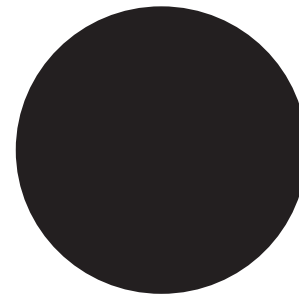
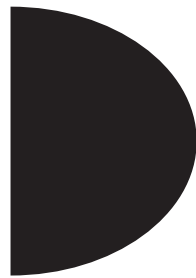
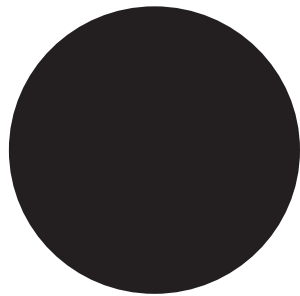
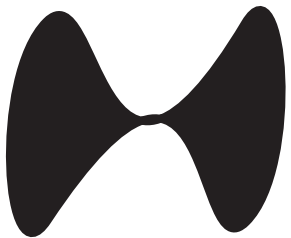
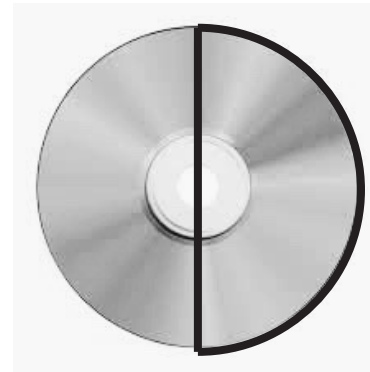
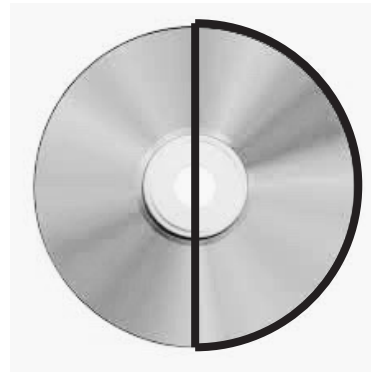
2i. Cyclades-Mykonos-the contrast between traditional island life and nightlife  
Give the typeface a representative characteristic of nightlife: lights, neon lights  
Like neon signs that turn on and off when hovering over (perhaps the whole page changes --> 2 identities of the same place, both reflected formally).



3. Me - identity - music- musical memories, road trips, CD case  
Incorporate movement in type since its about music --> dance  
Characteristic to work on: perfect circle



Also colors?



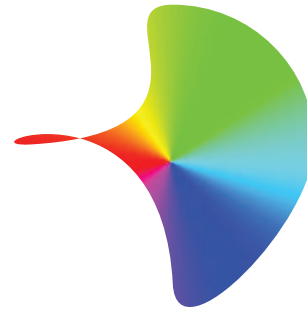
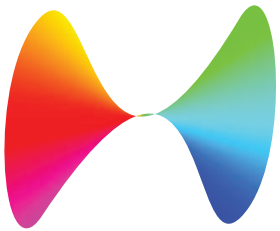
# 3i. Music-saving sound-CD/records

Form --> ellipse: typeface derived from the perfect circle

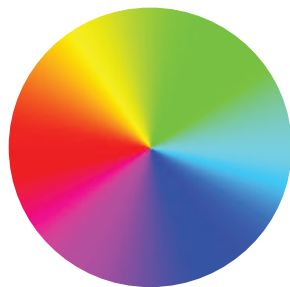
Characteristics that connect it with the concept of music: movement of type  
(or within type)

on page (dance), color (music-me-90s kid-90s colorful video clips+cd rainbow effect)

Characteristics of type intended for screen: colorful (rainbow), movement  
(impossible in print)



or not the rainbow  
effect, but fluorescent  
colors, neon colors



- 3ii. Circular form of CD --> typeface elements are circles and letters reveal themselves only when hovered over --> Connected with music-nightlife-club lights that turn on and off.  
They also make sounds (each letter is assigned a different sound)

